27-30 MAGGIO
MAY 2022

CHIBI MART
INTERNATIONAL DELIVERY SHOW FOR BIJOUX AND ACCESSORIES
fieramilanocity_MiCo

chibimart.it
The Milan event for semi-finished products, components for bijoux and jewellery, and finished products, both Italian and imported.

The event is a companion to the HOMI Fashion&Jewels Exhibitions in February and September, enabling multiple meetings with the market throughout the year.
A rich offering of products for bijoux and accessories, both Italian and imported.

A historical event, that since the 90s offers a vast variety of semi-finished products, components, precious stones, gemstones, and hard and coloured stones.

A "delivery" event characterised by the cash&carry formula, allowing business to be done directly at the event and offering the visitor a wide choice of immediately available products, thus speeding up seasonal re-stocking.
70 Exibitors*

Countries of origin:

50% Italian

50% Foreign - Including: India, Turkey and Nepal

The event hosts three clusters organised by product type, positioning and price level:

GEMS&COMPONENTS
INTERNATIONAL DELIVERY
NATIONAL DELIVERY

*Figures for the May 2019 event
GEMS&COMPONENTS

A DEDICATED AREA FOR SEMI-FINISHED PRODUCTS FOR BIJOUX AND JEWELLERY AND COMPONENTS

A vast range of precious and semi-precious stones, hard and coloured: a rich offering for makers, workshops, craftspeople and designers.
INTERNATIONAL DELIVERY

A SPACE FOR IMPORTED BIJOUX, JEWELS AND ACCESSORIES FROM A VARIETY OF CULTURES AND TRADITIONS

A wide range of products for necklaces, earrings, bracelets, scarves, foulards and pashminas in every possible material. An area dedicated to international companies interested in direct sales in Italy.
NATIONAL DELIVERY

AN AREA DEDICATED TO MADE IN ITALY ACCESSORIES

Bracelets, earrings and fashion accessories all completely Made in Italy: a showcase for Italian manufacturers and distributors looking for delivery-style business opportunities.
Fashion accessory outlets • Retail chains • Manufacturers and craftspeople • Wholesalers and importers/exporters • On-line shops, e-commerce • Department stores

5,000 Professional Operators *, from 47 Countries

Countries of origin: 89% Italy | 11% Abroad - Including: Switzerland, France, Spain, Israel, Greece, Austria and Germany

*Figures for the May 2019 event

THE HOSPITALITY PROGRAMME FOR OUR TOP SELECTED BUYERS.

The last Chibimart edition was held from 12 to 15 November 2021, during the health emergency, and saw the participation of:

1,648 Professional Operators, from 26 Countries

Countries of origin: 91% Italy | 9% Abroad - Including: Switzerland, Greece, Spain, France
Promotion and marketing

An articulated media plan

An editorial plan of newsletters

One-to-one campaign with DEM to a targeted database

Social channels with more than 53,000 followers offering detailed content about bijoux and accessories, both Italian and imported, finished products, and hard&coloured stones.
To guarantee visitors, exhibitors and organisers safe participation in exhibitions and events held at its exhibition and congress centres, the Fiera Milano Group has drawn up a Protocol to contain the spread of the new coronavirus. It defines the procedures for safe reopening, in full compliance with the health rules and protocols adopted at national level.

- Access to the fairground
- Access and Ticketing using new digital technologies
- Information campaign
- Cleanliness and hygiene

- Exhibition area management
- Restaurants and food serving

https://www.fieramilano.it/safetogther/
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